

Snail Free Mailing System

The software is getting smarter with each year, especially the programs used for business promotion. Even mailing systems developed in recent years can be used not just for mindless emailing but for directed mailing with further analysis of actions performed by readers after they read out these emails. Snail Free Mailing System is one of such smart emailing solutions.

The functionality of Snail Free Mailing Systems consists of the following elements: compiling and sending out emails, creating large mailing lists and analyzing replies to emails sent out by the system. Snail Free Mailing System uses a server to store email content and to receive replies from email readers.

Snail Free Mailing Systems software belongs to the type of software called SaaS (Software as a Service) meaning that the purpose of this product is to sell not the product itself but the services it can provide to its users. This type of business allows you to simply install your software on the server and offer it services over Internet. User does not have to install it on his or her computer the access to Internet is everything a user should have in order to operate it.

Workspaces can be used as powerful business analytic tools for analyzing clients replies presented as polls regarding company's level of services, quality of products, variety of services offered, and services and products availability.

Business Goals

There are several business goals of selling Snail Free Mailing System as SaaS:

Lease Snail Free Mailing System to your clients

The mailing system is divided into subsystems which are copies of each other. The server used by Snail Free Mailing System is also divided and each of its parts are assigned to each of the subsystems. These subsystems are called the workspaces. After creating these workspaces, you lease the workspaces to different companies which use them to send out emails promoting company's products and services and analyze further actions of recipients.

Organize your own business analysis center based on Snail Free Mailing System

Many business do not want to conduct the polls regarding their operations too often, thus they may require to use the services of your mailing system just from time to time. Hire a staff to operate, compile and analyze email polls send out by Snail Free Mailing System. You can conduct either the range of different email polls for one company or one per company.

Organize client polling after advertisement campaigns of your client companies

To check the effect of advertisement campaign, create and send out voting polls with advertisement materials to company's clients to find out their opinions regarding your advertisement campaign.

Free Snail Mailing System Features

Multilevel Users

There are two user levels in the program:

- **Beginner.** A user not very well acquainted with computers is able to select a user interface for beginners. This is a very detailed interface, which guides a beginner step-by-step through all the program functionality.
- **Expert.** This type of user knows all ins and outs of working with computers and do not require such detailed interface as a beginner.

User Roles

Snail Free Mailing System is managed by several user roles:

- **Administrator** – main system administrator responsible for leasing workspaces to other companies.
- **Workspace Administrator** – administrates only the workspace assigned to him or her.

Antivirus Protection

Antivirus protection of e-mails in the system is maintained by the option of third-party antivirus software installation in the system. File content identification system prevents files with changed extension to bypass antivirus checks. This feature significantly improves the system antivirus protection since any new antivirus program appearing on the market can be hooked up to it.

Import of Mailing Lists

User is able to import mailing lists to the system manually and in the following formats: Excel and TXT. A user can import Excel lists of clients' emails consisting of millions of email address and mass mail a various correspondence to them in a blink of an eye.

Different Types of Email Content Composing

Email content can be imported to Snail Free Mailing System as prepared HTML document or user can create email content using HTML Editor embedded in the mailing system.

Customization

Sibers developers add any new feature upon your request. Order Sibers to reconfigure and extend functionality of Snail Free Mailing System to answer your particular requirements.